

# **Parent Pathways: Models for Single Parents Pursuing Postsecondary Training & Education**

## **Pre-Application Webinar**

Request for Application (RFA) #14-19

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- Ground Rules
- DHS Mission
- Parent Pathways Background and Overview
- Application Requirements
- Service Regions
- Evaluation
- Awards
- Application Submission
- Additional Resources
- Question Submittal
- Questions
- Adjourn

- All questions must be submitted via email to the resource account ([RA-pwrfaquestions@pa.gov](mailto:RA-pwrfaquestions@pa.gov)) by tomorrow, February 21<sup>st</sup> at 12:00 PM EST.
- Answers to Potential Applicant questions will be posted as an addendum to the DGS website (<http://www.emarketplace.state.pa.us/>) by COB on Wednesday, March 4, 2020.
- Any answers provided beforehand are not final until formally issued in writing.
- Any changes to the RFA will be issued as a formal written amendment.
- Any communication shall be made through the RFA Issuing Officer.

## Department of Human Services Mission:

To assist Pennsylvanians in achieving safe, healthy, and productive lives, while being an accountable steward of commonwealth resources.

### DHS is committed to providing services that are:

- Person-centered and holistic
- Relationship-driven
- Grounded in the community
- Informed by data
- Collaborative
- Innovative
- Equitable
- Multi-generational
- Efficient
- Transparent
- Delivered by staff who are skilled, supported, and engaged

## Background and Funding for Parent Pathways

- Governor Wolf signed the FY 19-20 budget, which includes **\$2.5M in state funding for Parent Pathways**, led by the Department of Human Services (DHS) and the Department of Education (PDE).
- Supports the following:
  - Achieving post-secondary attainment goals
  - Strengthening Pennsylvania's workforce
  - Supporting children at an early age
  - Reducing barriers to employment
  - Creating better health outcomes through addressing social determinants

## RFA Problem Statement

- The Department, in collaboration with PDE, developed the Parent Pathways initiative to increase economic independence through post-secondary education, leading to family sustaining careers and improved quality of life for both parents and children.
- Specifically, the Parent Pathways' objective is to increase access to and success in post-secondary education for single parents by reducing barriers and utilizing a two-generational programming approach to improve family outcomes related to education, financial security, health, and well-being.

## RFA Purpose & Phases

The Department is seeking qualified entities to establish community-based comprehensive models to support access to, and success in, postsecondary education and training for single parents.

- **Phase 1 of procurement:**
  - Technical assistance to selected applicants for the development of a Parent Pathways Model implementation plan.
- **Phase 2 of procurement:**
  - Potential start-up funding to some or all of the selected applicants for the implementation of proposed Parent Pathways Models.



## Core Components

### **Component 1: Post-secondary education and training**

Parents will be supported in participating in post-secondary options including community colleges, four-year colleges and universities, career and technical schools, apprenticeships, or other programs for career skill development.

### **Component 2: Two-generational family supports**

A holistic, family approach will address the social and educational needs of both parent and children.

### **Component 3: Housing supports**

Housing and housing support will address one of the major barriers faced by families in poverty and create a stable living environment.

## **Applicant Eligibility:**

Applicants must have experience, qualifications, and proven success in providing, supporting, or coordinating one or more of the three core components of Parent Pathways:

- 1) Post-secondary education and training
- 2) Housing support
- 3) Two-generational programming

## **Applicant Eligibility (cont.)**

Applicants may be, but are not limited to, the following types of entities:

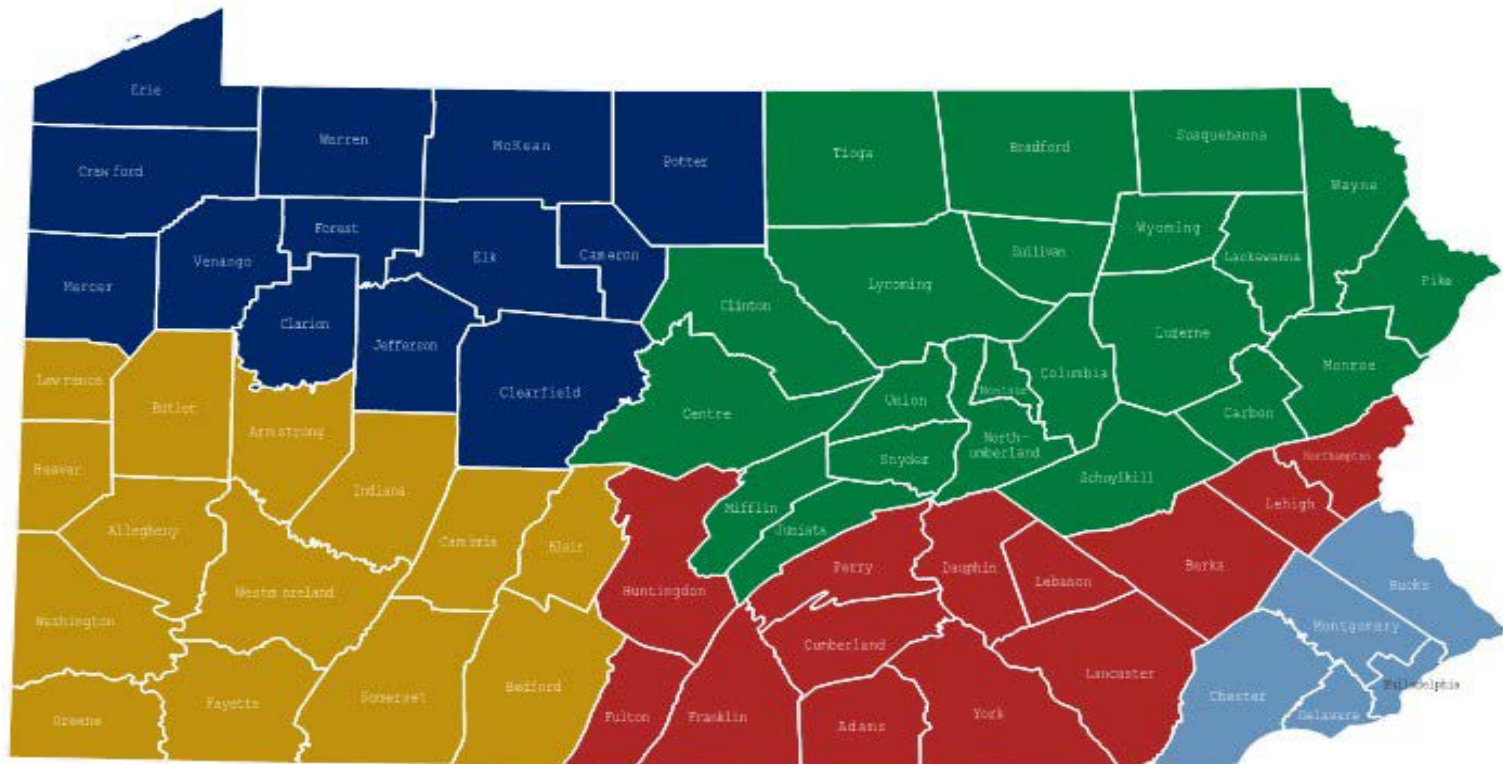
- Post-secondary education institutions, including:
  - Private or public colleges or universities
  - Community colleges
  - Career or technical schools
  - Apprenticeship or certificate programs
- Nonprofit organizations or community-based organizations
- Public housing authorities or nonprofit housing providers
- Local workforce development boards
- Community action agencies

- For Phase 1, the Applicant should identify its partners who will be participating in developing an implementation plan.
- At a minimum, the Applicant must have proposed partners for each core component of the model, for which the Applicant will not be directly providing services.
- If the Applicant will not directly provide the three (3) core components of the Parent Pathways Model, the Applicant must submit a letter of intent with at least one (1) organization for each core component for which the Applicant is not directly providing services.

Potential community partners may include, but are not limited to, entities that provide the following services or functions:

- Education/post-secondary education
- Child Care and Early Learning
- Community-Based Organizations
- Workforce
- Health care
- Sustainable Funding

## Map of Pennsylvania with Defined Regions:



Northwest

Southwest

Northeast

Lehigh/Capital

Southeast

- The RFA will be evaluated based on the following criteria:
  - Technical: One hundred percent (100%) of the total points.
- The Technical Submittal will include the following considerations:
  - Understanding of the Project
  - Soundness of Approach
  - Applicant Qualifications
  - Personnel Qualifications

- The final technical scores for each Service Region are determined by giving the maximum number of technical points available to the applications with the highest raw technical score for each Service Region.
- The remaining applications for each Service Region are rated by applying the following formula:

$$\frac{\text{Raw Technical Score of Application Being Scored}}{\text{Highest Raw Technical Score}} \times A = \text{Final Technical Score}$$

A = Maximum number of Technical Points for technical criterion



- Phase 1: DHS intends to select up to seven (7) awardees to receive technical assistance and participate in a learning network to support the development of selected Applicants' implementation plan.
- Phase 2: DHS, at its sole discretion, will award start-up funding to some or all proposed models for the implementation of those plans that meet the objectives of Parent Pathways.

## Technical Assistance and Funding Opportunity

### Phase One: Technical Assistance

- Estimated four (4) months
- Learning Network Participation with other awardees
- Access to Subject Matter Experts
- Support for developing an implementation plan

### Phase Two: Implementation

- Possibility to receive implementation funding if plans meet criteria established by the Department
- Funding may be up to \$500,000 depending on how many plans meet the established criteria, and the amount of funding requested by each plan
- Continuation of Learning Network
- Reporting

Appendix C references the tentative factors that may be considered for implementation funding:

- Vision
- Program Goals
- Core Components
- Additional Partners
- Program Design
- Barrier Remediation
- Location
- Staffing
- Target Populations
- Outreach and Recruitment
- Data, Evaluation, and Reporting
- Budget
- Funding Sources and Sustainability
- Budget Request

- Use the Applicant Checklist (Part II-2 of the RFA, Page 9)
- A separate application and cover page is required for each Service Region for which an Applicant is applying
- Due date: March 23 at or before 12:00 PM EST
- Include the correct number of applications, and electronic versions, as specified in Part I-13 of the RFA (Page 4)

## **Parent Pathways Padlet Site**

<https://padlet.com/eita/ParentPathways>

- Recordings from the 2019 Parent Pathways summit, including panel presentations and guest speakers and accompanying materials

## **PA smart** (workforce and education resources in PA)

<https://www.pasmart.gov/explore-education/>

<https://www.pasmart.gov/find-training-apprenticeships/apprenticeships/>

## **Institute for Women's Policy Research**

<https://iwpr.org/tools-data/investing-in-single-moms-by-state/>

## **Ascend, The Aspen Institute: Information about 2-Gen models**

<https://ascend.aspeninstitute.org/two-generation/what-is-2gen/>

## Additional Questions

- Submit additional questions electronically to the Issuing Officer, Ross Bowman: [RA-pwrfaquestions@pa.gov](mailto:RA-pwrfaquestions@pa.gov)
- Questions must be received by 12:00 PM EST on February 21, 2020.
- No answer is final until confirmed in writing.
- Written Q&A document will be available for all applicants on the DGS website on March 4, 2020: <http://www.emarketplace.state.pa.us/>



# Questions?

**Thank You and Good Luck!**